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| **SAY: What does the text say? *LITERAL COMREHENSION***  ***Explain the quote, scene, or excerpt.*** |
| **MEAN: What does the text mean? *INTERPRETATION***  ***Analyze the scene using your tools and techniques.*** |
| **MATTER: What does it matter?  *SYNTHESIS & EVALUATION***  ***So what? The “A-ha”! Develop ideas and insights that are perceptive and illuminating.*** |